

# Fundraising Toolkit



Dear Event Organizer,

I want to start by thanking you for volunteering your time, passion and heart to our cause. As an all-volunteer nonprofit organization, we could not do what we do without the support of kind people like you!

Within this Fundraising Toolkit you will find everything you need to host a Community Fundraiser for Coping With Laryngomalacia, Inc. From the history of the organization to helpful links, logo permission, a fundraiser worksheet and a general thank you note to give your donors. I am confident you will have everything you need for a very successful fundraiser!

COPINGWITHLM.ORG

Sincerely,

Stephanie Hueston

Founder & President

[copingwithlm@yahoo.com](mailto:copingwithlm@yahoo.com)

# All About Coping With LM

Founded in 2010 by Stephanie Hueston.

**Mission:** To provide support, strength and education for families coping with laryngomalacia, tracheomalacia, bronchomalacia and pharyngomalacia.

Located in Port Monmouth, New Jersey USA serves families worldwide.

Coping With LM is an **all-volunteer** 501 (c) 3 nonprofit organization.

All donations are tax deductible.

Coping With LM is a 2018 Top-Rated Nonprofit by Great Nonprofits and a Bronze Participant with Guide Star.

## Programs:

Breathe Easy Care Package Program

*CWL gave 206 care packages in 2018 worldwide.*

Chibebe Snuggle Pod Program USA and AU

Project Pajamas

Malacia Meet-Ups

Cards of Encouragement

Online Support Group

**Website:** [copingwithlm.org](http://copingwithlm.org)

Social media: Facebook, Instagram and Twitter

Hashtags: #LuTheLamb #CopingWithLM #SuperSinceSupra  
#LightBlueForLM

# Requirements and Agreement

1. The Coping With Laryngomalacia, Inc. logo may be used to promote Community Fundraisers via print and online.
2. The Coping With Laryngomalacia, Inc. logo may not be altered, cropped or changed in any way.
3. The fundraiser (either print and/or online) must include Coping With Laryngomalacia, Inc's website, logo and mission.
4. The Coping With LM sales tax-exemption cannot be extended to any community fundraiser for event purchases.
5. Under no circumstance will Coping With LM allow any volunteer, fundraiser, donor or sponsor to open a bank account in the organizations name.
6. The fundraiser must comply with relevant local, state and federal laws. This included gambling laws if a gift raffle is offered.
7. All printed merchandised must be approved by Coping With LM before ordered.
8. Coping With LM cannot fund any Community Fundraiser. This includes supplying the event organizer with brochures, marketing material, and event supplies.
9. Event organizers are responsible for thanking volunteers, donors and sponsors. Only donations made directly to Coping With LM (check by mail or online) will be thanked by the organization.
10. As an Event Organizer, you are agreeing to pay all costs associated with collecting and transmitting to Coping With Laryngomalacia, Inc. the donations. You also agree to pay all costs associated with developing and printing promotional and marketing material for the Community Fundraiser, and you further agree that you will designate the beneficiary of the Community Fundraiser as "Coping With Laryngomalacia, Inc."
11. The Event Organizer will be responsible for forwarding one hundred percent of the donations to Coping With LM within 30 days of the fundraisers end.

## *Helpful Tips & Resources*

Amazon Wish list

Donor FAQ

Why Coping With LM asks for  
handmade blankets

How to host a care package drive

5 star reviews of Coping With LM

Viral press release

Brochure pdf-coming soon!

Name of fundraiser:

Date and time:

Location:

Location contact:

Number of volunteers needed:

Number of volunteers confirmed:

Local Donors & Sponsors  
(check off when thanked)

- 1.
- 2.
- 3.
- 4.
- 5.

Needed permits, licenses and/or insurance  
obtained

Facebook event created

Brochures printed

Location rental cost:

Permits, license, insurance cost:

Brochures and marketing cost:

Food and drink cost:

Entertainment cost:

T-shirts cost:

Misc. cost:

**TOTAL EVENT COST:**

Shipping to Coping With LM cost:

Donation total via cash:

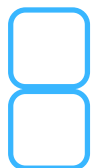
Donation total via check:

Total of in-kind donations (in lbs):

**TOTAL DONATIONS:**

In-kind donations shipped to CWL

Monetary donations sent to CWL





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donor's name

*Thank You!*

**FOR YOUR  
DONATION**

Coping With Laryngomalacia, Inc.  
An-all volunteer nonprofit organization.  
[copingwithlm.org](http://copingwithlm.org)

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donation amount and date  
for in-kind donations, use pounds





# Donations Needed!

Donations can be mailed to:  
Coping With LM  
PO Box 313  
Port Monmouth, NJ 07758  
USA



Donate from home,  
shop our Amazon Wishlist!



Most in need of:

Handmade baby blankets

(size 36 x 36in made from new yarn, fleece or cotton)

Pajamas size 3 months through 3T

Children's books

Personal care items for Mom & Dad

(lip balm, travel size shampoo, toothpaste etc.)

Small baby toys

Toddler craft sets and small toys

[CopingWithLM.org](http://CopingWithLM.org)

#LuTheLamb

# SYMPTOMS OF LARYNGOMALACIA



## **STRIDOR, NOISY BREATHING**

An audible wheeze when your baby breathes in. It is often worse when the baby is agitated, feeding, crying or sleeping on the back.



**DIFFICULTY FEEDING.  
POOR WEIGHT GAIN,  
REFLUX, CHOKING WHILE  
FEEDING AND  
ASPIRATION.**



## **RETRACTIONS AND CYANOSIS**

Pulling in neck and chest with each breath and turning blue.



**APNEA, THE STOPPAGE  
OF BREATHING.**



Surgery is the treatment of choice if your baby is having significant blue spells, needs oxygen to breathe, has been diagnosed with Failure To Thrive or has heart and/or lung related conditions from not getting enough oxygen.

LEARN MORE AT:

**CopingWithLM.org**

## WHEN IT'S MORE THAN JUST SOME NOISY BREATHING

### EIGHT COMMON MISDIAGNOSES OF LARYNGOMALACIA

[COPINGWITHLM.ORG](http://COPINGWITHLM.ORG)

newborn  
congestion

parent is told  
he/she is  
overreacting

uncontrolled  
reflux

some babies  
make noise  
when they  
breathe, they  
will outgrow it

baby  
swallowed  
amniotic fluid  
during  
delivery

food allergy

common  
cold

pyloric  
stenosis